BILL ADAMS

SENIOR TARGET MARKET SPECIALIST – PRODUCT DEVELOPMENT

w: 615.232.6871 // c: 731.431.4031 // bladams@tva.com // ED 1A-BRM // Tupelo, MS 38802

TVAsites.com
linkedin.com/in/billadamsms twitter.com/TVAed

The Game Changer

Bill Adams is dedicated to serving his community. "Economic development means doing whatever it takes to give Valley residents a chance to change their family story forever through a better job and better quality of life."

Bill Adams works for TVA Economic Development as a senior target market specialist for transportation-related manufacturing (OEMs), special projects and product development initiatives. Most notable has been the TVA Certified Megasites Program, which has contributed to the creation of approximately 6,000 direct jobs and $5.3 billion in capital investment.

Adams is a team leader for TVA Economic Development's Product Development Division, which seeks to assist TVA communities in their efforts to improve their competitiveness through better product (buildings and sites) planning and delivery. Adams also serves as a primary target market specialist for large-scale projects, like OEM automotive assembly.

Before joining TVA Economic Development, Adams was employed with the Mississippi Development Authority from 1994 to 2003, serving as a recruitment specialist for the automotive industry. He is a graduate of Mississippi State University, where he earned a bachelor's degree in political science and a master's degree in public policy and administration. He is also a graduate of the University of Oklahoma's Economic Development Institute and is a certified economic and community developer.

Adams is a member of the International Economic Development Council and various state economic development councils and automotive manufacturer's associations.

Adams and his wife Jennifer have two children, Oliver and Lauren. The family resides near Brandon, Mississippi.

Economic Development Team Achievements

Since 2006, Site Selection has Named TVA One of Top Utilities in ED

Nashville Business Journal Named TVA ED One of Nashville's Best Places to Work three years in a row

Personal Achievements

Certified Economic and Community Developer

Five Fast Facts

1. **Die-hard Mississippi State University fan - Go Dawgs!**
2. **Passion for woodworking**
3. **Enjoys grilling just about anything**
4. **Can't look at land without thinking how to sustainably develop it**
5. **Values spending time with family above all else**

THE VALLEY WORKS TVA