BRAD MAUL

TARGET MARKET SPECIALIST – PRODUCT DEVELOPMENT

w: 615.232.6003 // c: 865.771.1391 // bmaul@tva.com
26 Century Boulevard, Suite 100 // OCP 6D // Nashville, TN 37214

TVAsites.com
linkedin.com/in/bradmaul twitter.com/TVAed

Resource Producer

"To me, economic development is all about creating new opportunities. Through the amalgamation of public and private resources and efforts come new opportunities for private corporations to deploy new technologies and grow their markets, for public bodies to expand and diversify their revenue base and, most importantly, for citizens to learn new skills and gain better employment."

Brad Maul is a target market specialist with TVA Economic Development. His primary responsibility is to assist communities, regions and other partners throughout TVA's seven-state region to advance existing or develop new industrial sites that are competitive in the global marketplace, and to identify buildings to meet client specifications.

Brad previously worked as a TVA regional economic development consultant serving nine counties in the greater Nashville area. Maul's responsibilities included assisting prospective and existing businesses and industries, facilitating financial assistance and helping communities support and grow local businesses. He also worked with TVA partners to implement community preparedness and retail development programs, delivered financial resources and technical assistance, and coordinated TVA's marketing and business development efforts.

Maul served from 2009 until 2012 as the director of economic development for Jefferson County, Tennessee, where he was responsible for the county's corporate recruitment efforts and existing business programs. Prior to that he worked as an industrial broker at Baker Realty Company in Knoxville and served as director of business development for the East Tennessee Economic Development Agency, a 15-county marketing and business recruitment agency.

A native of Nebraska, Brad held executive positions with two countywide economic development organizations in his home state before moving to Tennessee is 2005. He graduated with honors from the University of Nebraska at Kearney where he was a double major in business administration and finance. Maul currently resides in Nashville with his wife Irene and sons Baker and Brady.

Economic Development Team Achievements

Since 2006, Site Selection has Named TVA One of Top Utilities in ED

Nashville Business Journal Named TVA ED One of Nashville's Best Places to Work three years in a row

Personal Achievements

Maul assisted in locating Hankook Tire, Beretta and UBS Financial Services Inc. to the Valley.

Five Fast Facts

1. Enjoys cooking for and hosting family on holidays
2. Once putted for golfer John Daly
3. Lifetime Chicago Bears and Nebraska Cornhuskers fan
4. Dreams of owning a greenhouse
5. Endorses Destination Weddings

THE VALLEY WORKS TVA