SPENCER SESSIONS

TARGET MARKET SPECIALIST – DATA CENTERS

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Dream Builder

"The fundamental aim of economic development is flourishing communities – it facilitates motivated people to create a place where building careers and families are possible. Economic development is the infrastructure on which the American dream is built."

Spencer Sessions is a target market specialist for TVA Economic Development. In this role, Spencer is primarily responsible for the development and implementation of a recruitment strategy in the data centers/mission critical market for the TVA region.

Before assuming his current position, Sessions was a senior regional development specialist for the Middle Tennessee region. His responsibilities included assisting prospective and existing industries, facilitating financial assistance and helping communities support and grow local businesses. He also worked with regional partners to implement community preparedness programs, deliver resources and technical assistance, and coordinate TVA's marketing and business development efforts.

Sessions has 14 years of experience in economic development at the federal, state and utility levels. Before joining TVA Economic Development, he served as business liaison for U.S. Sen. Tim Hutchinson, worked as a regional development representative for the Arkansas Economic Development Commission and was manager and co-owner for the health care staffing company General Ozark Emergency Physicians. He has also worked for TVA as a regional development specialist for the Memphis region.

Sessions has served on the board of the Tennessee Economic Development Council as vice president. He holds a bachelor's degree in international studies from Baylor University and an MBA from Union University in Jackson, Tennessee. Sessions also has completed the Economic Development Institute coursework.

He and his wife Jenny have three children, Simon, Sullivan and Sophie. The family resides in Franklin, Tennessee.

Economic Development Team Achievements

Since 2006, Site Selection Named TVA One of Top Utilities in ED

Nashville Business Journal Named TVA ED One of Nashville's Best Places to Work three years in a row

Personal Achievements

Sessions is former president of Tennessee Economic Development Council.

Graduate of the Economic Development Institute

Five Fast Facts

1. **Former barista at famed Texas coffee house Common Grounds**
2. **Studied abroad in Guatemala, Mexico and Italy**
3. **Lifelong St. Louis Cardnials fan**
4. **Married to his high school sweetheart**
5. **Relates most to movie character "Fletch"**

THE VALLEY WORKS TVA